



**SPRUCE**  
FOUNDATION

**KEEPING PHILLY YOUTH  
BRILLIANT & RESILIENT**

**2022 ANNUAL REPORT**

**#SPRUCELOVE**

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The Spruce Foundation  
PO Box 2377  
Philadelphia, PA 19103, USA  
United Way Donors Choice Code 51

[info@sprucefoundation.org](mailto:info@sprucefoundation.org)  
[@sprucefoundation](https://www.instagram.com/sprucefoundation)  
[www.sprucefoundation.org](http://www.sprucefoundation.org)



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# MISSION

The Spruce Foundation is a volunteer-based, young professional-led nonprofit organization that works to redefine philanthropy and cultivate the next generation of philanthropists through community giving and grant-making in support of Philadelphia's youth.

We raise money each year through events, small donations, and sponsorships to provide grants for emerging, youth-serving Philadelphia non-profits, making the city a better place to live for everyone a little bit more each year.



# HISTORY

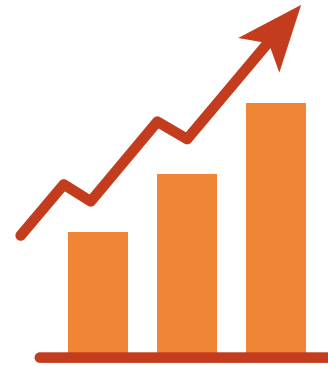
The Spruce foundation began 15 years ago with a group of friends determined to make an impact in Philadelphia. These friends pooled their funds together to make one large donation instead of several small ones throughout the city. During our first two years 2008 and 2009 we awarded \$5,000 each year. The following year 2010 we evolved and created three program areas to donate our funds to.

The newly created program areas were Education, Arts and Health & Wellness. We continued to fund these programs for three years before adding our fourth program area LGBTQIA+ in 2013, Spruce was the first organization to create a LGBTQIA+ focused grant in Philadelphia. This was also the first year that we began taking on new board members. The energy that fueled the creation of Spruce in 2007 still exists today. We remain an all-volunteer organization working to raise funds in support of Philadelphia youth serving nonprofits.

Over the past 15 years we've awarded more than \$250,000 to our four program areas. This year we reached another milestone raising \$20,000 in a single day on Giving Tuesday. We are proud of what we've accomplished over the past 15 years and believe we're just getting started.

# 2021-2022 BY THE NUMBERS

Record-breaking Giving  
Tuesday #GivingSpruceDay  
Campaign of \$20,000!



Total amount raised in 2021:  
**\$ 67,970.59**

Grantee applications received:

Arts - **9**

Education - **13**

Health & Wellness - **6**

LGBTQ+ - **3**

Grants made in 2022:  
**\$25,000**

Unique Donors (2021 only):  
**183**

# IMPACT

**“Spruce’s grant has helped us continue our mission to deliver award-winning empowerment programs to young girls and women.”**

- The Evoluer House: (xx youth)

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**“Thanks to support from Spruce, we were able to pilot a new program this summer called Outside Voices, where students create and share their own stories using prose, poetry and music. We took the program to Liguori Academy, a school in Port Richmond that caters to students facing unique life challenges. Over an intensive six week period, we worked with 8-10 students who were thrilled with the program.”**

- The Philly Gay Men’s Chorus: (10 youth)

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**“We get emails from students telling us how much they learned in the 8-week program and how they can see that they are farther ahead than their peers, now that they have completed the program. This is vital education for students that don’t have the resources to get it.”**

- WesGold Fellows: (30 youth)

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**“One way Spells was able to pivot during the pandemic was with the publishing of children’s chapbooks. The team visited Philly public schools to guide students through the creative writing process. Spells uses a very approachable method that appeals to even the most hesitant writers. Once the kids write their stories, they publish these books in the form of a bound paperback chapbook. Liz describes the moment they receive the books, ‘The kids are like, ‘I was published!’’. They are so excited to get their books.”**

- Spells Writing Lab (500 youth)

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**“The MLK Oratory Contest is now an annual event that builds students’ confidence in public speaking and asks students to think thoughtfully about an important life theme. The Foundation set up resource hubs around town with different activities for students. These hubs offer everything from chess, to softball, to basketball.”**

- Thomas and Woods Foundation (32 youth)

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You can find more on Spruce’s impact on [our blog!](#)

# OUR GRANTEES

## 2022 Grantees

YAP!YAP!YAP!YAP!  
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## 2021 Grantees





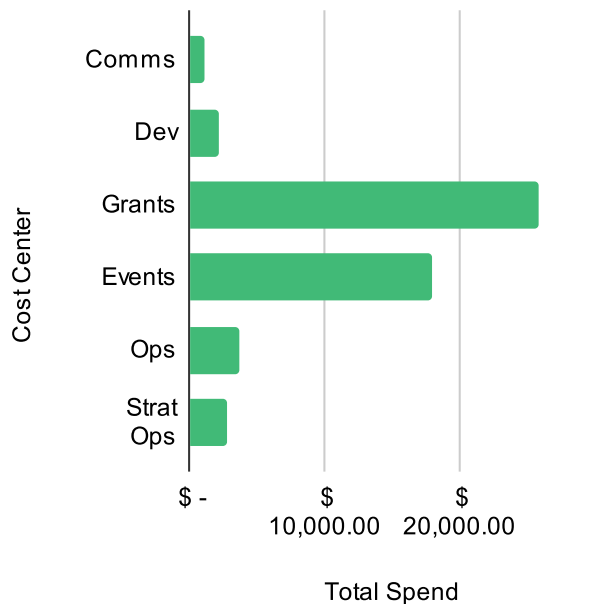
# FINANCIAL ANALYSIS

The 2021 financial year ended with a total income just shy of \$68,000. With total expenditures around \$53,000, our net profit and loss is about \$15,000.

- Average total donation by donor for the year was \$156
- Median total donation by donor for the year was \$50
- 58% of 2021 Spruce donors' total annual giving was \$50 or less.
- #% of expenses that go to youth-serving non-profits



## Total Expenses Per Cost Center



## COST ANALYSIS

In 2021 the overall expenditures exceeded \$50,000 with the majority of costs coming from the Grants and Events committees. This year we saw a significant increase in the Grants category due to an additional \$5,000 grant awarded. Events expenses remained similar to prior years.

# THANK YOU TO OUR DONORS!

Your contributions help keep Philly youth brilliant and resilient.

## \$250+ Donors

Prateek Balasundaram  
Brian Balduzzi  
Dustin Covello  
Brittni Devreaux\*  
Faegre Drinker  
Mary Fauteux\*  
Brad Giuliano\*  
Samantha Green  
Cara Hackett  
Katlin Hess Dahl\*  
Karl Hirt  
Koa Kekuna  
Sharde Johnson  
Paul Lantis\*  
Siobhan Leonard  
Kristen Lide-Hall\*  
Michael Ticzon

Margaret Mandich  
Tiffany Marini  
Daniel McArdle  
Libby McLaren\*  
Merck Foundation  
Allan Moulds  
Kevin Neyland  
Amaryllis Owens  
Danielle Pinto\*  
Margaret Place  
Lucien Ryan  
Security Risk Advisors  
Seneca Spina  
Andrew Sy  
Nicholas Thompson  
Aaron Toben  
Brianna Westbrooks  
Mary Pat Wixted

## \$1-\$249 Donors

Lauren Andrews  
Jason Angelo  
Nabilla Ariffin  
Nessrine Ariffin  
Jackie Aylward  
Erik Aylward  
Ana Badimon  
Kara Bakowski  
Beth Balduzzi  
Helene Bouilland Rachko  
Benjamin Brophy  
Deborah Brown

Jeannette Bruno\*  
Randina Bush  
Brad Button  
Annie Cai Larson  
Terrence Carroll  
Amanda Carzo  
Laura Chmielewski  
Adrienne Cleverly  
Maureen Connolley Wendling  
Theresa Covello  
Zachary Cyphers  
Katlin Dahl

Eileen Dano Tkacik  
Marilisa Didelis  
Dan DiMugno  
Joe Donohue  
Liz Donohue  
Gillian Downing  
Danielle Duego  
Carl Durham  
Gretchen Dykstra  
Pat Ellman  
Libby Ellman  
Nikki Floyd

Donna Forman  
Karly Forman  
Jeremy Fretz  
Dennis Gallagher  
Blair Garland  
Taylor Gentile\*  
Justin Giachetti  
Givinga Foundation  
Laurie Gostley Hackett  
Betty Green  
Shivani Gretz  
Steve Grimes



# THANK YOU TO OUR DONORS!

Your contributions help keep Philly youth brilliant and resilient.

## \$1-\$249 Donors

Hillary Gularte	Catherine LeClair	Elayne Polentes	Lauren Smith
Rob Guptill	Daniel Lee	Chloe Polentes	Jeff Spence
Bud Hackett	Debi Leonard	Michael Pyles	Anne Spencer
Grady Hackett	Marci Leveillee*	R. Matthew Ragan	Anthony Spina
John Hallinger	Charles Leveillee	Diane M. Ragan	Cait Stanley*
Yoshihito Hamada	Sean Lewis	Nishant Rastogi*	Anna Steffens
Cory Hamilton	Stephen Lewis	Willie Reese	Stephanie Tarras
Sam Harclerode*	Jim Livengood	Nancy Reese-Durham	Erica Taschler
Emily Hauser	Jessica Lowery McAuliffe	Siria Rivera	Michelle Tieniber
William Hayes	Sam Mac	Miguel Rivera	Drew Tieniber
Katlin Hess	Sally Macleod	Jennifer Russell	Mary Trishman
Crystal Horninger	Awais Malik	Rachel Ryan	Steven Versage
Lexi Horninger	Dawn Mandich	Brandon Ryan	Elliot Walters
David Iobst	Caitlin Marek	Gabriella Salicetti	Camilla Warren
Jewish Communal Fund	Julie Marini	Elizabeth Santo	Zara Waters
Paul Johnson	Kayli McGovern	Gianluca Savenije	Gloria Waters
Derek Jones	Sharmeen Mian	Matt Schiesser	Willie Waters
Doria Josma	Erika Miller	Michael Schlesinger*	Julie Wertheimer*
Aniko Karge	Chelsea Newbould	Roberta Scott	Cameron Winchester
Hauanani Kekuna	Meagan Norman	Tiffany Searles*	Jessica Wolford
Leslie Kinkler	Nathan Osburn	John Shaw	David Yanoshik
Leslie Knepp	Jenna Perez	Amarjot Singh	Kai Yohman
Danielle Krabbe	Tatyana Peters	Laura Skidelsky	Kelly Young
Randy Landis Sr.	Margaret M. Place	Carly Smith	Caitlin Zappas
Cathryn Lavery	Rana Plesko	Emmarene Smith	Joanne Zappas

\*Denotes Spruce Alumni Donor

# WANT TO MAKE AN IMPACT?

Join Spruce's **Dynamic Donor Program** to donate on a schedule that works for you or make a one-time gift!

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Join **Spruce Council** to volunteer with Spruce and our grantees!

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Attend 2022 **Spruce Gala** on Friday, September 30th!

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Keep us in mind for **board service**! Applications open every April!